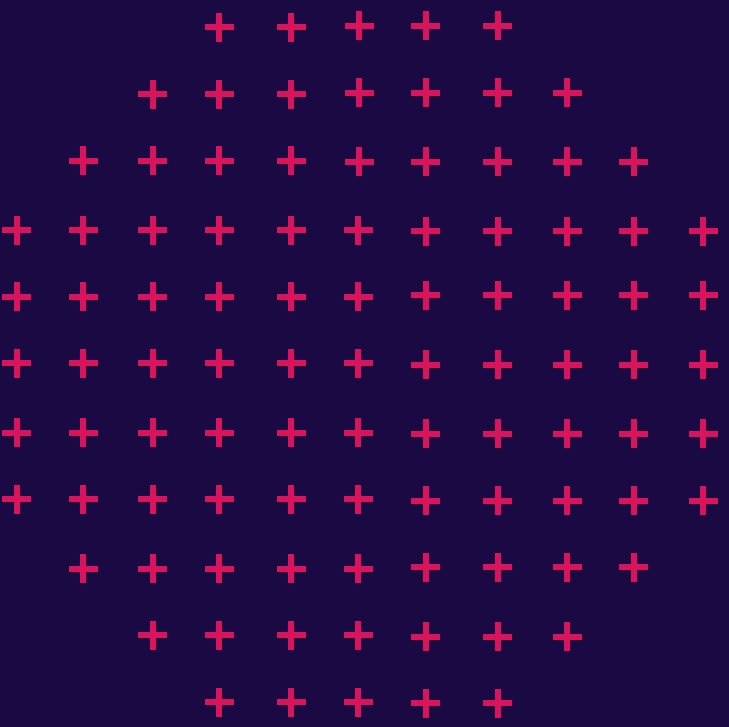
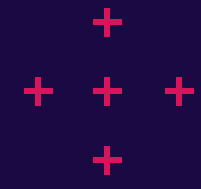
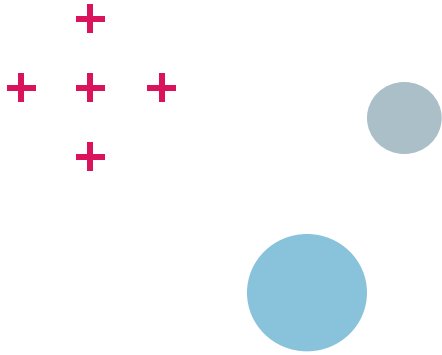


SPONSORSHIP PACKET

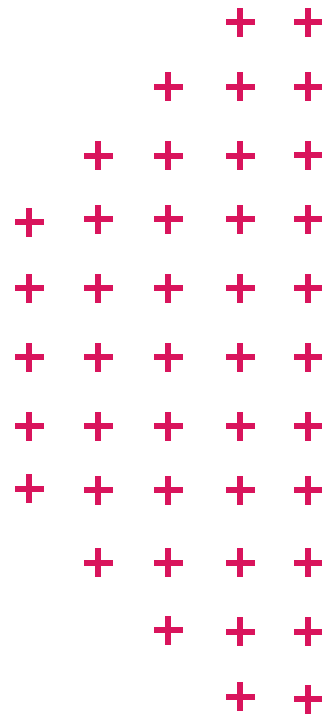
Health Tech Idaho





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About Health Tech Idaho

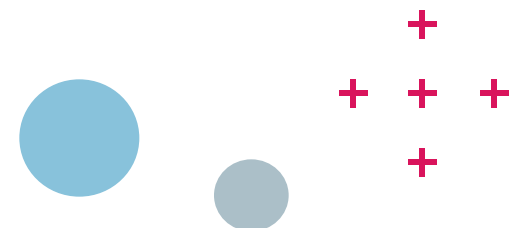
Build Community - Closing the Gaps

Health Tech Idaho is a nonprofit 501 (c)(3) organization that supports innovators and entrepreneurs in Idaho, and surrounding areas, by building an ecosystem and network of peers, mentors, prospective future clients and capital.

Idaho stands as one of the least developed ecosystems in both medical innovation and health tech. This lack of development has caused quality ideas to either wither or leave our ecosystem. Innovators and entrepreneurs lack access to resources to accelerate them. By connecting them with talent, capital and markets to bring their innovations forward, we can give new ventures an opportunity to thrive.

Many of these early innovators – and the work they do – lack the visibility and environment to showcase and accelerate their innovations.

As organizers of Health Tech Idaho, we are a group of healthcare and health tech industry professionals who believe we must look to innovators and disruptors to achieve affordable, high-quality care. We are ecosystem change-agents tasked with raising the profile of early-stage innovation.





Better Care Together

Our Mission

We recognize the first and most critical step for early-stage innovation is to give it connectivity to an ecosystem and network of peers, mentors, prospective future clients and capital.

Health Tech Idaho holds events, provides mentorship, and collaborates with ecosystem partners to accelerate innovators and disruptors of healthcare and health tech in Idaho, the Mountain West, and the Pacific Northwest. This hub for visibility, communication, and events, allows entrepreneurs, start-ups, early-stage companies, and capital providers to interact and leverage their strengths because together we can give innovation the best opportunity to thrive.

Join us.



Better Care Together

How it's Going

Who are they?

Our participants come from all over the Treasure Valley and the country. They are leading entrepreneurs, health experts, and community members.

Check us out!

Health Tech of Idaho is partnered with many local businesses. Click on any of the links below to see us in action!

- [Trailhead](#)
- [BoiseDEV](#)
- [BEW](#)
- [Channel 7](#)
- [Built in Idaho](#)
- [IBR](#)

A decorative graphic in the top right corner of the slide, featuring a large light blue circle, a smaller light blue circle, and a grid of red plus signs on a dark blue background.

+ 45
Average
event
attendance

+ 5000+
healthtech
website views
this year

+ 364
Attendees
across 9
events

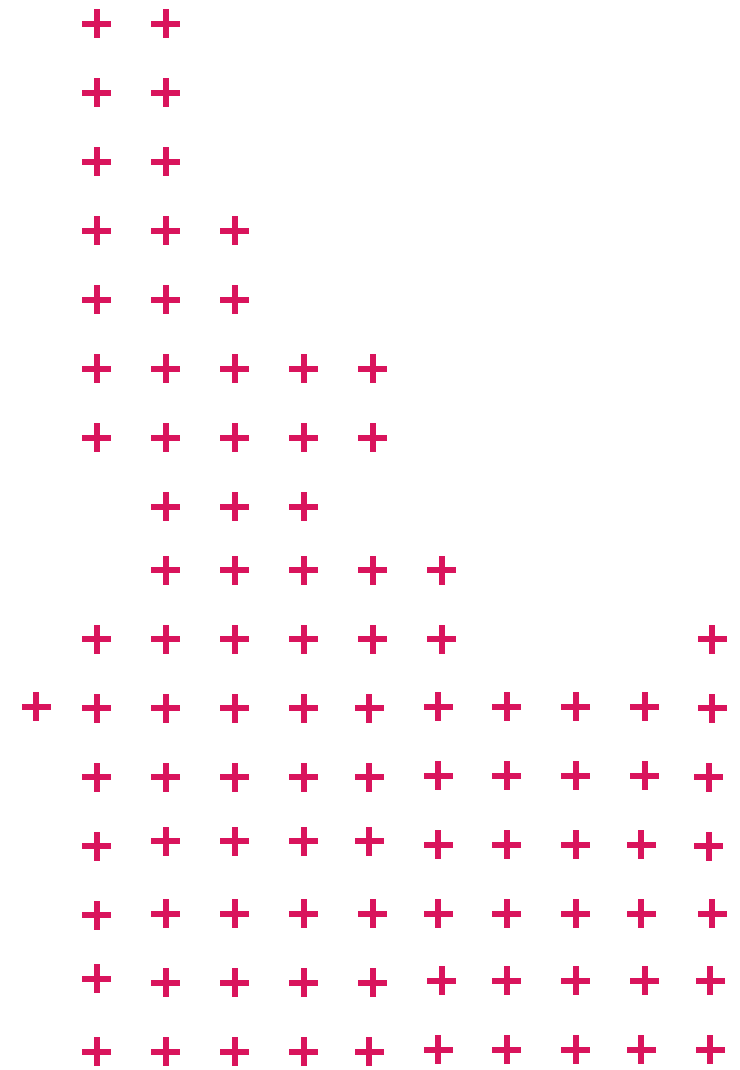
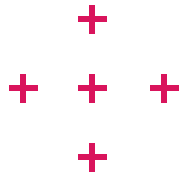
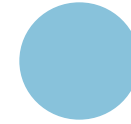


Better Care Together

Opportunity in Idaho

While Idaho is not currently a top state for health tech and med tech, we think it could be in the future! After organizing the MedTech track during Boise Entrepreneur Week in 2022, we discovered a community of entrepreneurs and innovators fighting hard for progress in this space. Even with innovative ideas and strong business plans, identifying partners and resources locally has been challenging for these folks.

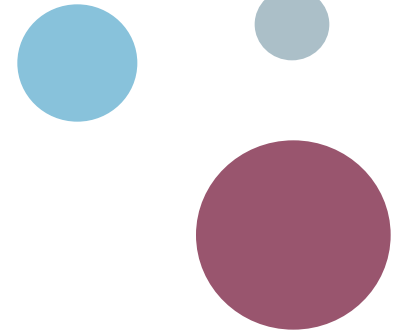
Unfortunately, this has often led to talent leaving Idaho or seeking outside support. In the short time since Health Tech Idaho was founded, more than 30 local companies in the health tech space have engaged with us and joined our community.





Better Care Together

Programming



Mentorship and Advisement

Our members often seek some level of mentorship and guidance based upon the stage of their business. The co-founders of HTI offer multiple lenses for mentorship and provide key connections to resources to help these entrepreneurs on their journeys.

Quarterly Meetings

We host quarterly meetings that provide education, networking opportunities, and resources for our community. These are typically in lunch and learn or happy hour format, with the following segments:

- + A selected entrepreneur pitches their idea, participates in a Q&A, and solicits feedback from the group.
- + A local partner (the event sponsor) shares about their company and why they support health tech innovation in Idaho.
- + A main speaker provides key education or information relevant to our members.

2024 promises a great lineup, including conversations with health system leaders, reimbursement experts, research specialists, and more!

Sponsorship Benefits

Contribution	10,000	7,500	2,500	1,000	500*
Visibility- speaking at every event	✓				
HTI Board Seat	✓				
Listed as presenting sponsor on website	✓				
Added as sponsor of BEW Health Tech Track	✓	✓			
Participate in BEW Health Tech Track	✓	✓			
Ability to host an HTI event	✓	✓	✓		
Speaking opportunities	✓	✓	✓		
Social media mentions and promotion	✓	✓	✓		
Logo placement on materials/website	✓	✓	✓	✓	✓
Lunch sponsorship available to members	✓	✓	✓	✓	✓
Access to attendee/member lists	✓	✓	✓	✓	✓